



**Hewlett Packard
Enterprise**

HPE GREENLAKE CLOUD SERVICES

Right-sized IT to power your growing business

BOOST YOUR SPEED AND AGILITY.

Now more than ever, you need to move faster and adapt quickly to change. The cloud model can accelerate business outcomes with easy access to on-demand resources, pay-per-use flexibility, and simplified IT operations. Yet with roughly 70% of apps still outside the cloud¹—due to compliance, security, performance, and other factors it's not surprising that companies are seeking ways to achieve the modern cloud experience on-premises. Solve your business challenges with a hybrid infrastructure as a service that gives you the agility and economics of public cloud with the security and performance of on-premises IT.

GET THE CLOUD EXPERIENCE EVERYWHERE.

HPE GreenLake brings the cloud experience—self-serve, pay-per-use, scale up and down, and managed for you—to apps and data everywhere, in edges, colocations, and data centers. It enables you to free up capital, boost operational and financial flexibility, and free up talent to accelerate what's next for you.

Pay per use.

Flexible, consumption-based model. Start with the capacity you need today and grow with business demand, leveraging active capacity management and variable monthly payments based on metered usage.

Simplified IT.

Centralise operations and insights across your hybrid estate from a single intuitive self-service platform—HPE GreenLake Central.

Managed for you.

Offload monitoring and management of your on-premises cloud, helping you free up your resources to be more productive.

YOU WANT EASY? YOU GOT IT.

Skip the complexity and explore our preconfigured solutions—they're simple to right-size to your needs, order, setup, and off you go.

GENERAL COMPUTE.

- HPE ProLiant Gen10 server DL325
- HPE ProLiant Gen10 server DL360

STORAGE-OPTIMISED COMPUTE.

- HPE ProLiant Gen10 server DL380
- HPE ProLiant Gen10 server DL385

GENERAL-PURPOSE STORAGE.

- HPE Nimble Storage HF40
- HPE Nimble Storage HF60

BUSINESS-CRITICAL STORAGE.

- HPE Nimble Storage AF40
- HPE Nimble Storage AF60

"IDC research shows that customer adoption of flexible consumption-based models is increasing because of the agility, transparency, and simplicity of these offers." ²

– Susan G. Middleton, Research Director. Flexible Consumption and Financing Strategies for IT Infrastructure, IDC



Time to Market
75% faster³



CAPEX savings
30%–40%⁴



IT resource savings
40%⁵



85% less⁶
unplanned downtime

LEARN MORE AT:

dtpgroup.co.uk/hpe-greenlake

¹Cloud Pulse IQ19," IDC, June 2019

²"IDC's Worldwide Consumption-Based IT Infrastructure Taxonomy," IDC, 2020

^{3, 4, 5}"The Total Economic Impact of HPE GreenLake," a commissioned study conducted by Forrester Consulting, June 2020

⁶"The Business Value of HPE GreenLake Management Services," IDC white paper, sponsored by HPE, January 2020

**SOLVING
IT TOGETHER**