

EGUIDE

# **RETHINK** Your Print Strategy & Unlock Valuable Business Insights:

Begin Your Journey to Document  
Automation & Security

Discover a smarter way to process documents and scale information capture with the Kofax approach to documentation and print.



**KOFAX**







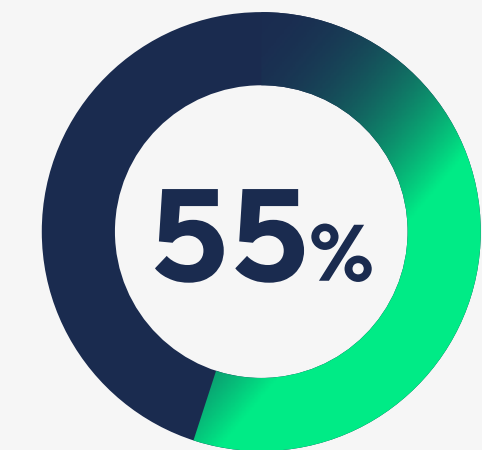
## Cloud adoption is growing...

Cloud has underpinned the digital transformation journey for organizations – particularly over the last few years as we’ve shifted to hybrid working as the norm. And it continues to increase in adoption. According to latest research from Quocirca, 36% of organizations expect their IT infrastructure to be mostly in the cloud by 2025 – a rise from 29% today.<sup>1</sup>

These trends are true of print, too, with the move to cloud-based print infrastructure well underway. Over half of organizations plan to manage print fully or mostly in the cloud by 2025, with 31% already doing so.<sup>1</sup>

### | Why the shift?

Traditional print infrastructure can be complex and inefficient, and cloud print services can help to overcome that. It reduces the IT burden of managing, monitoring and updating print infrastructure, while also lowering the financial and environmental costs associated with the servers. It’s easier to scale and offers a convenient, flexible way of printing.



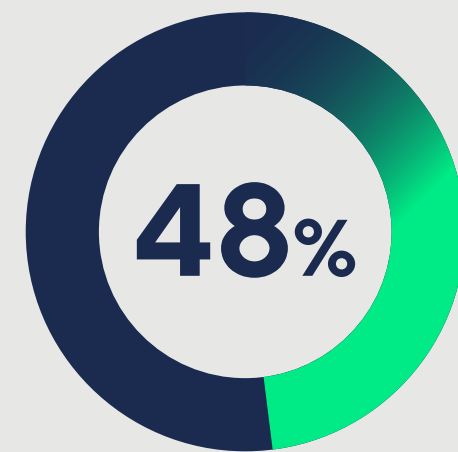
of respondents expect to be managing print fully or mostly in the cloud by 2025<sup>1</sup>



# ...And evolving print infrastructure needs a flexible approach

While cloud is clearly an option that a growing number of businesses are looking to, it's a bigger and more considered task than simply adopting the technology and shifting over in one move. In fact, only 21% of organizations expect to fully be in the cloud by 2025.<sup>1</sup>

For some, moving fully to the cloud won't be the right decision for the business – and a hybrid approach will be the most effective option. Quocirca found that few companies are eliminating print servers entirely, and some are even deploying more.



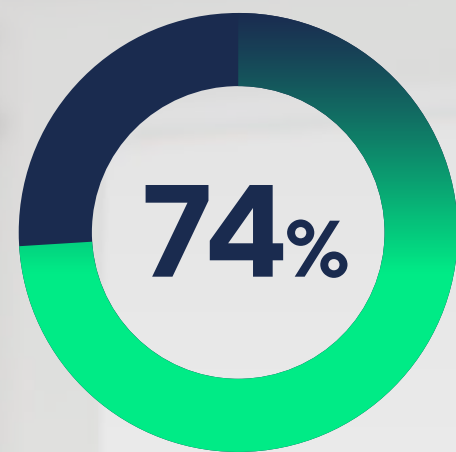
of organizations have increased the number of print servers in the past year<sup>1</sup>

## CONCERNS AROUND CLOUD PRINT ADOPTION:

- Complex existing on-premise architecture and the impact on the migration process
- Associated cloud costs, such as subscription fees or per-page charges
- Ensuring compliance requirements and data protection standards are met
- Applying user authentication and access control measures across multiple locations
- User disruption from downtime, outages or latency issues
- Internal skillsets and the ability to create a cloud print strategy
- Needing to choose technology that fits requirements today and into the future







of organizations are taking a hybrid approach to IT infrastructure in 2023<sup>1</sup>

## Go at your own pace with Kofax

There are incredible benefits of cloud. But the reality is, each business is unique.

You might have a complex infrastructure in place, or you may not be able to afford the risk of downtime from entirely shifting your infrastructure over in one go. Alternatively, you might just want to test the water first, and see how best to approach your concerns.

With Kofax, you have the flexibility to take on cloud printing at your own pace.

Kofax provides a versatile mix of cloud and on-premise solutions, enabling you to tailor your cloud journey to your business transformation needs. Our support helps you streamline and automate document and print management for increased efficiency and security.



# Choose the Kofax way: modernization and agility

We're with you at every step of your print journey, understanding the pace you want to move at and where you can benefit from new cloud features as they become available. We'll consult with you on where you are **today** and how to **transition** to where you want to be **tomorrow**.

## | Simplify your modernization

Remove the fear and frustrations of starting your journey to the cloud with highly effective, easy to manage tools. Your transition period to the cloud can be as long or short as required.

### **HOW KOFAX PRODUCTS SUPPORT:**

- Automatic discovery tools
- Microsoft deployment
- Real-time updates
- Ready for home and office working
- Multi-cloud environment

## | Gain additional agility

Free your time and resources from on-premise management and cater to a modern workforce. No matter where your teams work, they'll have everything they need without having to involve IT.

### **HOW KOFAX PRODUCTS SUPPORT:**

- Manufacturer, cloud and device agnostic
- Location aware

## | Go beyond print

Embrace cloud-based print management to gain greater control over costs and environmental impact, giving time back to your teams and enabling more intelligent business decisions. This approach ensures your organization can continue to innovate and thrive in today's dynamic business landscape.

### **HOW KOFAX PRODUCTS SUPPORT:**

- Document intelligence
- Data analytics



# Introducing Document Automation & Security

Elevate your document and print workflows with Kofax's innovative solutions.

Our hybrid approach empowers you to modernize your printing and documentation processes, whether you're operating on-premise or in the cloud. Kofax products offer you the flexibility to transition at your own pace, accommodating a move to the cloud with a hybrid strategy.

By embracing cloud-based print management, you gain greater control over costs and environmental impact while reducing IT burdens associated with print servers.

Our document automation solutions work as the on ramp to the complete Kofax Intelligent Automation Platform featuring multichannel document ingestion, Intelligent Document Processing, and decisional AI & predictive insights. You can maximize value by exploring the full extent of our portfolio.







Unleash the benefits of modern printing in your workplace. Eliminate the need to install traditional on-premise print management software, with a flexible, scalable true cloud solution.

- Move from print servers to cloud-managed print and reduce infrastructure and maintenance costs
- Align with the powerful Microsoft Azure platform
- Automate print driver and queue management
- Unlock insights into your print usage with Power BI
- Deploy printers with automatic updates from any location, so you're always using the latest software
- Quickly provision and onboard with no installation and configuration complexities
- Single sign-on and secure access using Microsoft Azure AD, Google Workspace, OKTA or OneLogin
- Print anytime, anywhere from any device to any printer

# Kofax ControlSuite™

Transform your document capture, print management and mobile workflows in a single, fully integrated suite, and extend the value of your infrastructure investment. Print securely on new and existing hardware.

- Ensure document security with content-aware workflows and audit trails
- Safeguard compliance by applying consistent business rules and data protection policies
- Enrich information quality and increase accuracy with document capture workflow automation
- Leverage higher levels of security with cloud integrations
- Improve user experience across devices with a single, unified interface
- Gain actionable insights that streamline processes and reduce costs
- Keep your workforce agile and connected with on-the-go mobile capture and secure mobile printing
- Manage, scale and govern documents through an enterprise-grade solution

## The perfect pairing

Printix enables cloud capabilities for any on-premise print solution, for any print provider.



# Take on the future of print with Kofax

Our hybrid approach delivers all your print needs, today, combining the best of on-premise and the benefits of cloud, as and when you're ready for them.



## HERE'S HOW WE OVERCOME THE CHALLENGES OF YOUR JOURNEY TO CLOUD:

### | Simpler print management

Gain a unified and centralized platform for managing printers and print jobs, in a way that integrates into your existing infrastructure – so you can modernize at a gradual pace.

### | Streamlined migration process

Access tools and features that simplify and accelerate the setup and deployment of cloud printing.

### | More choice

Choose between public cloud and private hosting, or a hybrid approach. We support multi-location environments with a centralized management console for printers across locations.

### | Stronger security

Emphasize data security with features such as secure print release, user authentication and encrypted print job transmission, as well as audit trails and reporting capabilities.

### | Minimal disruption

Avoid adoption resistance and user impact through familiar printing experiences, and intuitive management tools. Users can easily release print jobs at any supported printer regardless of location.



## CUSTOMER STORY:

# All Saints Multi Academy Trust transforms learning with Printix

## | Challenge

With another six schools soon to join the Trust, and demand for the organization's centralized IT services set to increase, the Trust moved to a serverless environment. However, delivering print services in the new environment presented challenges, with print management tools becoming less reliable and more costly to repair.

## | Solution

The Trust chose Kofax Printix, as it integrates seamlessly with its cloud strategy and meets the needs of diverse user groups. Teachers and administrative staff can submit print jobs from any location via Printix Redirector, securely routed via the cloud to printers at any school. It's also supporting students who don't have access to printers at home. The Trust is using its new insights to ensure compliance with regulatory requirements, optimize planning and control costs.

## | Result

Users are empowered to work more effectively, supported by seamless, dependable print services. Wellbeing is improved, support tickets are down and there has been a positive impact on operational costs. As All Saints Multi Academy Trust embarks on the next phase of its expansion, Printix will provide scalable, easy-to-deploy print services to a growing community of users.

**96%**

reduction in  
helpdesk tickets

**£10,000**

per year operational  
cost savings



**printix**

a **KOFAX** company





## Keep your documentation and print modern and agile

Go at your own pace in your print and documentation transformation, with Kofax. We can help you unlock document value through market leading capture, transform workflows through automation, and reduce compliance and security risks – for your on-premise, cloud or hybrid environment.



kofax.com  
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Sources  
1 Cloud Print Services, 2023, Quocirca and Kofax

## Start your free trial

See how you can benefit from Document Automation & Security from Kofax, by signing up for a free trial today. Or, if you want to see where you can calculate your return on investment, speak to us today.

**To find out more about the next step in your journey to cloud print, contact us by:**

Phone: (TBC)

Email: (TBC)

Website: (TBC)

*Work Like Tomorrow.™*